

# Rozwój zakresu logistyki

## faza 1

magazynowanie

transport

## faza 2

produkowanie

*komunikacja*

zamówienia

zakupy

*analizy*

## faza 3

dostawcy

*dane  
elektroniczne*

odbiorcy

## faza 4

rozwój produktu

*wspomaganie  
decyzji*

obsługa klienta

## faza ?

*koncepcja*

*trening*

*dobro*

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## Supply Chain management

logiczny postęp doskonalania w zakresie "logistics management".

Metz<sup>1</sup> Peter J.: Demystifying Supply Chain Management. Supply Chain Management Review, Winter '98

↳ deputy director "Center for Transportation Studies" w "Massachusetts Institute of Technology"  
założyciel "MIT-Industry Integrated Supply Chain Management Program"

Integrated Supply Chain Management (ISCM) is a **process-oriented, integrated approach** to procuring, producing, and delivering products and services to customers.

ISCM has a broad scope that includes sub-suppliers, suppliers, internal operations, trade customers, retail customers, and end users.

ISCM covers the management of material, information, and funds flows.

(Note that we add the word "integrated" to underscore the objective of integrating the many functions into the total process.)